

For Immediate Release

VIRTUAL KATY SHIPS VK VERSION 2.5

*Popular audio post assistant tool sports a slick new look; and
advances file based workflows*

Los Angeles, CA – April 10, 2007– Virtual Katy Development Limited, a Digidesign® development partner delivering workflow solutions for audio professionals, today announced the release of VK version 2.5. The new release delivers a new user interface, expanded format support including AAF (VK CNA only), and comprehensive controls for tracking and organizing audio data for the VK Conformer, VK2 and VK CNA products. The new 2.5 release will be demonstrated for the first time at the NAB 2007 exhibition held in Las Vegas NV from April 16 – 19, on stand SL1413F (Avid Partner Pavilion).

“Version 2.5 is the most impressive VK release to date. With the ability to import and analyze AAF files, VK seamlessly integrates into a postproduction workflow; truly making VK the bridge between Image and Audio. With the multitude of User Interface enhancements, this is the easiest and most straightforward VK to use - period.” said John McKay, CEO and Founder, Virtual Katy.

Available via the Virtual Katy web site (www.virtualkaty.com) the version 2.5 release is a free update for existing VK CNA, VK2 and VK conformer owners.

VK2.5 Feature Highlights

Format Support – The addition of AAF support (VK CNA only) modernizes VK list handling. Sound editors can use VK to access the video timeline within an AAF file and extract the information for version comparison. No more asking for a separate list from picture editorial, with an AAF file all elements are accessible from one file - video, audio and metadata information - making this the most complete form of file interchange available.

User Interface Enhancements – Version 2.5 offers a redesigned user interface that streamlines controls and simplifies user functions. The reorganized menu options properly prioritize functions in a straight forward order. Columns and bins automatically resize to

accommodate data. Users can now drag and drop EDLs and AAFs files as well as easily change in and out of page views.

Fine Tuned Controls - "Use Clip Name" feature allows comparison to be made between two EDLs based on the clip information entered into Avid. The feature is ideal for situations when there are no source reels such as animators working with QuickTime movies. "Print" functions for printing VK EDLs and VK Change Notes have been implemented.

New iLok Support; supports Mac Intel upgrade to OS X 10.4.9

Pricing and Availability

VK Conformer, VK2, and VK CNA version 2.5 is available through any Virtual Katy reseller channel or online at www.virtualkaty.com for an MSRP of 395.00 USD, 995.00 USD, and 1495.00 USD respectively. Version 2.5 is a free update for VK2 and VK CNA owners via the Virtual Katy web site at www.virtualkaty.com.

For product cross-grades; VK Conformer and VK2 users can upgrade to VK CNA for \$1095.00 and \$495 respectively. Change Note Assistant users can upgrade to VK CNA for \$895.00.

The DigiDesign/Virtual Katy Promotion offers additional pricing incentives for upgrades (see www.virtualkaty.com for details).

For more information about Virtual Katy, visit their web site at www.virtualkaty.com
For imagery, please contact Janice Dolan at janice@zazilmediagroup.com.

About Virtual Katy Development Limited

Virtual Katy Development Limited is a Los Angeles, California-based software developer focused on delivering innovative solutions for the postproduction world. Their flagship product, VK, is a battle-hardened program designed for audio professionals.



Virtual Katy, the Virtual Katy logo and VK are registered trademarks or trademarks of Virtual Katy Development Limited. Other company and product names may be trademarks of their respective owners.

For more information on Virtual Katy Development Limited visit www.virtualkaty.com or contact:

Zazil Media Group

Janice Dolan

(p) +1 617 817 6595

(e) janice@zazilmediagroup.com.